

Announcing the New VETECH Advantage Pet I.D. Card

Finally, a tool for vets that makes pet owners more loyal

The Pet I.D. benefits the pet owner, the pet and your practice. And now, VETECH and Vet Metrics are partnering to bring Pet I.D. cards to all Advantage software users.

SPECIAL OFFER
Sign up for Pet I.D.s with VETECH and Vet Metrics and get the first **100 CARDS FREE!**

\$395 VALUE!

Receive first 100 cards free or first 60 days of cards free, whichever comes first. Offer good until 9/30/09



Getting started is Simple!

- Simple Set-up; you control which clients receive a card
- Automated scheduled data transfers
- Mailed to your clients for you by Vet Metrics
- Attract New Clients and Grow Your Practice
- \$95 setup and only \$3.95 per card

Just the facts...

The average two-vet practice generates a **6% increase in new client acquisition** with the Pet I.D. program. This translates to **over \$18,000 in incremental annual revenue**.

Call **800-677-8832** or email us at **info@vet-software.com** to start the Vetech Advantage Pet I.D. program today.

Vetech Advantage Pet ID card benefits include:

- Strengthened client loyalty
- Increased hospital visibility
- Easy access to emergency information
- Increased wellness visit compliance
- Builds word-of-mouth for practice
- Provides vital pet information at a glance



Pet I.D. Specifications:

Size: Same as a Credit Card

Durable: Produced with a thick laminate for protection

Delivery: Vet Metrics to pull data, produce cards and mail cards to clients.

Informative: Created on your behalf and sent to your clients, each Pet I.D. will contain your Practice logo, Practice Contact Information, Emergency Contact Information and all of your clients' pet info as shown in the sample (including the photo you take of the pet).

VETECH Advantage Pet I.D. Cards can operate at virtually "no cost". Let us show you how!

