

# Vetech View

## A Look Back At 2004

Vetech Software Services, Inc. (800) 677-8832

### 2004 Retrospective

By Matt Sanregret

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2004 was a very exciting year for VETECH Software. We released two major software updates, and also upgraded our product to use the Microsoft SQL server database. This is a very high end product that will be a great foundation for many new development projects. All new features added to the Advantage product are a direct result of user request. Please keep these requests coming!

We added over one hundred new users on the Advantage for Windows product. New users are from the US, Canada, as well as Puerto Rico, South Africa, and Ireland. Our new users include a wide variety of clinic types also (small, mixed, equine only, emergency, specialty, etc)

VETECH also formed many new partnerships in 2004. These will help us deliver a wider range of services to our users. Here is a summary of some of our industry partners.

**VetInsite:** Creates pet portals and custom web sites for you with data exported from your Advantage software. Your clients can then login to your web site to view patient history and reminder information.

**Vet Ed Tablet:** Merge client and patient data from Advantage into customizable forms and documents on your tablet computer.

**X-Charge:** Integrate your credit card processing with Advantage for a seamless payment process and low processing charges.

**Lab equipment companies:** We are currently in testing on a new version that will allow a direct link between IDEXX lab equipment and Advantage medical records. We are also in discussions with Heska, Abaxis, and Antech for similar projects.

### 2005 Plans

In 2005 we will continue to introduce exciting new features. We are already in testing for our next software update, which is due out late first quarter of 2005.

We will be introducing a multi-location version in 2005. This will allow multiple clinics to connect over the Internet to a central server computer. All management work for multiple clinics can be done from a central location.

We have plans for more features to help you with marketing to your clients, new features for our paperless medical records module such as importing from DICOM

*Thought for the month:* Old age ain't no place for sissies. -Bette Davis-



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### **Watch For Us!**

Vetech will be exhibiting at the following trade shows. Please stop by and say hello!

**NAVC, Orlando, Jan. 9-12**

**WVC, Las Vegas, Feb 21-23**

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format radiography machines, more integration with e-mail (invoices, statements, purchase orders, etc.), and more integration with Tablet PC's.

We will be introducing a new feature to allow unlimited notes to be stored for each line item in an invoice. These notes are then stored permanently in that patient's history. You can decide whether or not you want these notes to print on the client's invoice or statement of account.

For our equine clients we will be releasing an "Equine Only" version of Advantage early in 2005. This product will have a very different patient window including new fields for height, registration number, registration name, Sire, Dam, Markings, etc. This product will also incorporate lookups and reports by location (stable), and trainer. Please let us know if you are a 100% equine clinic and we will get you on this new version soon.

As we introduce new features and products, we always maintain a simple philosophy: Make Advantage the fastest and easiest to use software available in the veterinary market. Best wishes for the New Year.



### **Biography**

#### **Ross Betteridge - Senior Programmer**

Ross Betteridge is a senior programmer for VETECH Software Service's THEOS based applications. He is also responsible for software support for the THEOS community as well as network & hardware technical support.

He grew up in Meadow Vista, California and after 13 years in the US Navy returned to start a new career as a computer programmer. Ross worked for 15 years developing and maintaining THEOS based software for the dental and medical professions prior to starting at Vetech in 1998.

Ross and his wife Maureen share their space (4 acres of pine forest) with 4 cats and a BIG dog named BooBoo. Their oldest son works in the area and the other, Dave, will be home soon, having completed his second tour of duty to the Middle East.

He loves the outdoors and exploring our national parks and forests. Enjoys navigating his Jeep on roads marked "4x4", which is where his nickname Crawler comes from.

### **Tales From The E-Mail**

A college student at a recent USC football game challenged a senior citizen sitting next to him, saying it was impossible for their generation to understand his.

"You grew up in a different world," the student said loud enough for the whole crowd to hear. "Today we have television, jet planes, space travel, man has walked on the Moon, our spaceships have visited Mars, we even have nuclear energy, electric and hydrogen cars, computers with light-speed processing... and .uh.."

Taking advantage of a pause in the student's litany, the geezer said, "You're right. We didn't have those things when we were young; so we invented them you little twit! What the heck are you doing for the next generation??"